



**It's not just about the screen or printed page... Stranger Collective also enjoys using its creative talents to produce engaging, entertaining and informative copy for innovative exhibition spaces like the recently renovated Bude Tourist Information and Canal Visitor Centre in north Cornwall.**

Working with design and build specialists [20/20](#) (whose website we also happen to have written all the copy for - [view here](#)), we researched and wrote the copy for five specially themed spaces within the exhibition, as well as resource/education packs and a number of interpretation panels along the canal.

Exhibition copy needs to work extra hard to bring exhibits to life and engage and stimulate visitors. There are many factors to distract people and interfere with their reading, with the average visitor reading between 10 and 20% of any exhibition text.



[helen@stranger-collective.com](mailto:helen@stranger-collective.com)