



Dott (which stands for 'Designs of the Time') Cornwall is an exciting project that brings world-class design thinking and local communities together to explore how design can create a more inclusive and sustainable society for the people of Cornwall. We were thrilled to win the pitch to write the copy for [Dott's beautiful new website](#)

The result of a partnership between The Design Council, Cornwall Council, University College Falmouth and the Technology Strategy Board, DOTT Cornwall's series of practical projects promise to breathe new life into deprived areas, improve public transport options, co-design a low carbon economy and put Cornish produce in the local and global spotlight... amongst other many other things!

Working closely with [Sea Communications](#) (the senior producers) and [Gendall Design](#) (who designed and built the site), Stranger Collective established DOTT Cornwall's tone of voice and wrote the site content, really pushing the boat out to get everything ready for DOTT's big launch event at the Royal Cornwall Museum in February.

>> To find out more about Stranger Collective's tone of voice and web copywriting services, please call Helen Gilchrist on 01326 376500 or email helen@stranger-collective.com