



Stranger Collective have written the copy for University College Falmouth's prospectuses for the last seven years, including the Silver Heist Award-winning 2011 prospectus and the new Postgraduate study guide.

These are large-scale projects (around 120 pages), which involve liaising with and interviewing a large number of University College Falmouth's staff, students and graduates. The prospectuses also have a varied target audience: our brief is not only to communicate effectively with potential students, but also their parents and teachers - inspiring all readers about the opportunities, expertise, and unique experiences that studying University College Falmouth offers. As well as our youth lifestyle expertise, Stranger Collective also brings considerable project management experience to the table - the 2009 Dartington Campus prospectus was produced in just six weeks (from initial meetings to signing off proofs before press).

Stranger Collective produce all the copy, writing the features for the front end, all the course pages, and profile features on successful graduates and staff. We also work closely with the designers throughout the ideas and production process.

Click on the images to view the full PDFs.



Interactive

We're also working with University College Falmouth on a new direction for the prospectus for 2013. In addition to the print version there will be an interactive online version featuring dynamic content and allowing prospective students a more in depth look at coming to Falmouth.

Annual Report



Stranger Collective were asked to write the copy for University College Falmouth's first Annual Report (2009/10) communicating the University College's achievements, values and vision. The audience varies from the prospectuses so we worked closely with the Rector & CEO, Deputy Rector and Head of Innovation to push the potency of Falmouth as a specialist institution to key industry sectors, stakeholders, staff, international partners, funding bodies and Local Education Partnerships. We're now working on the next Annual Report for 2010/11.