

### **Hello, we are Stranger Collective and we love words.**

Stranger Collective is a writing agency that puts words first, helping brands and organisations find original, fresh, innovative ways of communicating through the words they use, whatever the media. From websites to print, films to packaging, our unique approach means you get the most creative and effective thinking, writing and producing to deliver real results for your business.

***[\*\*\*NB. We are currently building a new website, going live in spring 2012 – so please watch this space and bear in mind this old site is now quite rough around the edges!]***

### **Think. Write. Produce.**

Our service is based around three principle elements; Think, Write and Produce. The core truth that defines all our services is that we put words, concept and narrative first, regardless of media – get the words right and put them at the heart of the development process and the rest will come more naturally.

#### **Think**

We offer concept and consultancy around how you communicate your brand through the words you use. This can include brand language/ personality and tone of voice development, creative campaign development (working alongside visual brand experts), advertising concepts, editorial consultancy for new publications, assessment and reinvention of marketing material to achieve specific goals – anything that involves using words and ideas to shape and define a compelling message.

#### **Write**

Our high quality copywriting service ranges from producing brand/ magazine editorial content to film scripts, brochures, website content, newsletters, pack copy and creative marketing materials. Our Write service is all about really digging down to discover your story and then telling it in the best way to get your audience salivating.

### **Produce**

Drawing on both the Think and Write services, Produce is all about offering you a complete word service. We can help you develop a full communication vehicle and project manage, visually imagine and deliver it; writing and editing from concept to completion. Be it a magazine, multiplatform project or a comprehensive creative campaign including film and events; if it demands a tight concept and showstopping words with your core message at its heart, then we're your people. Our Produce service capitalises on our rich networks across the creative industries, collaborating with the very best designers, photographers, filmmakers, illustrators, web developers, audio specialists, events managers, and marketing and PR specialists to to make your ideas really fly.

### **Don't be a stranger...**

We'd love to hear from you and chat through what we could do for you. Call Helen or Clare on 01326 376500 or email [hello@stranger-collective.com](mailto:hello@stranger-collective.com)

